



CIRCA
MMXIX

AURORA

INTERNATIONAL
TASTE CHALLENGE



Stellenbrau awarded at the 2021 Aurora International Taste Challenge

The third annual Aurora International Taste Challenge took place at the end of September near Stellenbosch, South Africa, to celebrate and pay tribute to universal food quality. Stellenbrau was awarded a Gold Award for its Craven Craft Lager and a Silver Award for its Jonkers Weiss.

Celia Gilloway, the convener of the judges invited some of the best food industry professionals to sit on the panel of adjudicators. With over 2500 glasses and small tasting containers on hand, the work could begin. It is no small task to find the best, as each product was assessed on many qualities, including appearance, smell, taste, mouthfeel, and aftertaste.

The judges for this year were as follows:



Benedetta Lami



Giorgio Meletiou



Hilde-Lee Olivier



Kerrylea Alborough



Linda du Toit



Neil Tabraham



Craig Cormack



Enid Henrichsen



Jean-Vincent Ridon



Jono Le Feuvre



Kirstein Buckle



Marzanjah Ackerman



Mike McDonald



Warren Machanik

Some products are perceived as generic, and quality should not vary much. Nothing can be further from the truth. The value of professionally evaluated products opens a whole new world to consumers. Awarded products help the consumer to make better-informed decisions. An award is a tool for producers, wholesalers, distributors alike.

Date: 7 October 2021

The Aurora International Taste Challenge website: www.aurorachallenge.com